

# ashlee rice *(she/her)*

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- ▮ Pleasant Hill, CA

## ▮ **Experience.**

*Senior Designer, Curology*

San Francisco, CA

April 2021–March 2022

Responsibilities:

Concept and execute brand marketing creative, with a focus on Paid Social for Curology's new anti-aging brand, Agency Skincare.

*Senior Designer, Rothy's*

San Francisco, CA

May 2016–March 2021

Responsibilities:

Concept and execute brand marketing creative for 360° campaigns. Assist Sr. Art Directors in building photo briefs and art direction on set. Mentor and oversee the work of junior and mid-level designers. Onboard new creative team members.

*Design Intern, Tolleson*

San Francisco, CA

Summer 2017

Responsibilities:

Art direction, print design and web assets for a variety of clients.

## ▮ **Education.**

Academy of Art University, San Francisco, CA

BFA, School of Graphic Design

June 2014–May 2017

University of Redlands, Redlands, CA

BA, Psychology

September 2010–May 2014

## ▮ **Programs.**

Figma

Adobe Creative Cloud

InDesign

Photoshop

Illustrator

After Effects

## ▮ **Acknowledgments.**

Academy of Art University, Spring Show 2017

Excellence in Concept Animation, AAU Media Awards

## ▮ **References.**

Available upon request